

DALLAS HISPANIC BAR ASSOCIATION PRESENTS

Noche DE Luz

CORPORATE UNDERWRITER KIT



September 22, 2018
Perot Museum • Dallas, Texas

Noche ^{DE} Luz

CORPORATE/SPONSORSHIP LEVELS

Presenting Sponsor Benefit Package	ONE	\$25,000
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Presenting Sponsor of the 2018 Gala will receive:

- Prominent Company/Firm Logo on all Marketing and promotional materials as the "Presenting Sponsor"
- Prominent Company/Firm logo-lock with Main Event Logo
- Prominent rotation of company logo in all venue electronic monitors/screens
- Inclusion of Company/Firm Logo (one) in main event Red Carpet Step & Repeat
- Welcoming remarks by company/firm CEO/Partner at opening of the Gala
- Inclusion of company representative in scholarship presentations.
- Inclusion of prepared Video Statement or Commercial (provided by sponsor)
- Company logo on all Gala printed materials including event program and signage
- Exclusive rights to place company promotional merchandise on dinner settings
- Presentation of commemorative token of appreciation as Presenting Sponsor
- Prominent Company/Firm Logo inclusion in DBA Headnotes Ad and DHBA Newsletter
- Welcome letter from company CEO, with logo, on first page of event program
- Opportunity for CEO to serve as the Gala's Honorary Chairman
- Two (2) center tables of ten (10) with company sign and priority seating
- Twenty (20) VIP Reception tickets
- Company link on DHBA website
- Right of first refusal for 2019 gala sponsorship

Platinum Sponsor	ONE	\$10,000+
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The \$10,000 Platinum Sponsor of the 2018 Gala will receive:

- Company/Firm Logo on all Marketing and promotional materials as the "Platinum Sponsor"
- Naming Rights to Exclusive VIP Reception (prior to Gala)
- Inclusion of Company/Firm Logo (one) in main event Red Carpet Step & Repeat
- Company logo on all Gala printed materials including event program and signage
- Opportunity to display collateral materials at registration and dinner tables
- Recognition in Gala Program
- Rotation of Company/Firm logo in all venue electronic monitors/screens
- Presentation of commemorative token of appreciation as Platinum Sponsor
- Inclusion of company representative in scholarship presentations
- One (1) center table of ten (10) with company sign and priority seating
- Ten (10) VIP Reception tickets
- Company link on DHBA website
- Additional Benefits as they are made available

MORE

Gold Sponsor

\$6,000+

The \$6,000 Gold "Awards" Sponsor of the 2018 Gala will receive:

- Company/Firm Logo on all Marketing and promotional materials as "Gold Awards Sponsor"
- Official Gold Awards Sponsor of 2018 Gala in event program and signage
- Inclusion of Company/Firm Logo (one) in main event Red Carpet Step & Repeat
- Rotation of Company/Firm logo in all venue electronic monitors/screens.
- One (1) center reserved table of ten (10)
- Ten (10) VIP Reception Tickets
- Company/Firm Logo inclusion in DBA Headnotes Ad and DHBA Newsletter
- Opportunity to display collateral materials at registration and dinner tables

Silver Sponsor

\$3,000+

The \$3,000 Silver Sponsor of the 2018 Gala will receive:

- Company/Firm Logo on all Marketing and promotional materials as "Silver Sponsor"
- Official Silver Sponsor of 2018 Gala in event program and signage
- Rotation of Company/Firm logo in all venue electronic monitors/screens
- Inclusion of Company/Firm Logo (one) in main event Red Carpet Step & Repeat
- Company/Firm Logo inclusion in DBA Headnotes Ad and DHBA Newsletter
- One (1) reserved table of ten (10)
- Ten (10) VIP Reception Tickets

Bronze Sponsor

\$2,000+

The \$2,000 Bronze Sponsor of the 2018 Gala will receive:

- Company/Firm Logo on all Marketing and promotional materials as "Bronze Sponsor"
- Rotation of Company/Firm logo in all venue electronic monitors/screens
- One (1) table of ten (10)
- Four (4) VIP Reception Tickets
- Recognition in Gala Program

Medium Firm Sponsor

\$1,000+

The \$1,000 Sponsor of the 2018 Gala will receive:

- Company/Firm name on all Marketing and promotional materials
- Five (5) Dinner Tickets
- Two (2) VIP Reception Tickets
- Recognition in Gala Program

Small Firm & Familia Sponsor

\$500+

The \$500 Sponsor of the 2018 Gala will receive:

- Company/Firm name on all Marketing and promotional materials
- Two (2) Dinner Tickets
- Recognition in Gala Program

MORE

Public Official

\$250+

- Name Recognition in Gala Program + One (1) Dinner and VIP Reception Ticket

Sponsorship Information:

- Confirmed sponsorships at levels above \$2,500+ must submit an EPS formatted logo to Gala Event Planner, Mauricio Navarro (see below contact information).
 - DHBA will adhere to all creative rights and marketing guidelines to ensure the company/firm logo is utilized to the best graphic and professional standards.
- Confirmed sponsorships at levels above \$5,000+ will also appoint a direct point of contact for all Gala related matters with Gala Event Planner, Mauricio Navarro (see below).
- No tickets will be mailed to respective sponsors/donors.
- Sponsors/Donors will receive instructions via email by Gala Event Planner, Mauricio Navarro, upon confirmation of sponsorship.
- Medium Firm Sponsorship is available to law firms with six to twenty-five attorneys nationally.
- Small Firms Sponsorships is available to law firms with five or fewer attorneys.
- Public Official Sponsors is available to currently appointed or elected officials.

To be included in our event materials, we must receive your Sponsor Confirmation Form no later than **September 15, 2018.**

- **Note:** The DHBA is an entity exempt from taxation under section 501(c)(6) of the Internal Revenue Code ("Code"). However, the DHBA is not a charitable organization under section 501(c)(3) of the Code, and any contributions to the DHBA should not be tax-deductible as a charitable deduction for income tax purposes. You should consult with your tax advisor to determine whether any portion of the sponsorship is tax-deductible on any other basis.

For more information please contact:



Gala Event Planner:

Mauricio Navarro
President/CEO
The Navarro Group
C: 214.600.1533
E: Gala@DallasHispanicBar.com

Noche ^{DE} Luz

Sponsorship Confirmation Form

Presenting Sponsor ___ \$25,000

Platinum Sponsor ___ \$10,000

Gold Sponsor ___ \$6,000

Silver Sponsor ___ \$3,000

Bronze Sponsor ___ \$2,000

Medium Firm ___ \$1,000

Small Firm ___ \$500

Public Official ___ \$250

Familia Donor ___ \$500

Name: _____

Last

First

Middle Initial

Title: _____ Company/Firm: _____

Address: _____

Mailing Address

Address: _____

City

State

Zip

Email: _____ Phone: _____ Preferred contact: _____

Secondary contact: _____

Email: _____ Phone: _____

Signature _____ Date: _____

Total: \$ _____

Please send the Sponsor Confirmation Form and Payment to the following:

Dallas Hispanic Bar Association

2101 Ross Avenue

Dallas Texas 75201

_____ I am enclosing a check in the amount of \$ _____ made payable to the Dallas Hispanic Bar Association.

_____ I am Mailing/Emailing my Sponsor Confirmation Form today and I agree to remit payment in the amount of \$ _____ no later than _____.

_____ Please Charge to Credit Card: # _____

Exp: _____ Billing Zip Code: _____ CVV: _____

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