

Dallas Hispanic Bar Association

Dallas Latina Leadership Program 2020

Friday, November 13, 2020

11:30 a.m. to 1:30 p.m.

Virtual Event

[Zoom Link](#)

PROGRAM AGENDA

Check-in 11:30 a.m. – 11:35 a.m.

Welcome/Introductions 11:35 a.m. – 11:50 a.m.

Dallas Hispanic Bar Association President

Isaac Faz, Chief Legislative Counsel, Public and Governmental Affairs, Dallas College

Program Chairs, Sponsor Highlights, and Announcements

Elsa Manzanares, Partner, International Trade, Stinson LLP; Board Member/Vice President, Dallas Hispanic Bar Association; Region XII President, Hispanic National Bar Association

Norma Garcia, VP Assistant General Counsel/Chief Diversity Officer Rent-A-Center, Inc. and Member, Latina Commissioner, Hispanic National Bar Association

Elizabeth Ramirez-Washka, VP Diversity & Inclusion/Associate General Counsel – Labor & Employment, Boy Scouts of America

Angela Lopez, Partner, Cowles & Thompson

Speakers Introduction 11:50 a.m.

Elsa Manzanares

Presentation 11:50 a.m. – 12:50 p.m.

Business Development in the Era of Influencers: Tips & Tricks for Optimizing Your Social Media Strategy

Speakers: **Meyling “Mey” Ly Ortiz**, Managing Counsel – Labor & Employment, Toyota Motor North America

Erin England, Partner, Commercial Finance, Katten Muchin Rosenman LLP

Trailblazer attorneys Mey Ly Ortiz and Erin England will discuss tips and trick for optimizing your social media presence in a virtual business development world.

Raffle Prizes and Giveaways Drawing 12:50 p.m. – 12:55 p.m.
Lina Forero-Niño, Associate Attorney, Scheef & Stone, LLP

Break-out Room Sessions (2 break-out rooms, each session 15 minutes) 12:55 p.m. – 1:30 p.m.
Session Moderators
Elsa Manzanares; Norma Garcia
Elizabeth Ramirez-Washka; Angela Lopez

Break-out Room Session 1
Break-out Room Session 2

Closing Remarks 1:30 p.m.

2020 Planning Committee:

Elsa Manzanares	Maria Alonso	Lina Forero-Niño
Norma Garcia	Laura Torres	Veronica Montemayor
Elizabeth Ramirez-Washka	Ashley Aten	Amanda Cervantes
Angela Lopez	Elizabeth Margolis	Ashanti Baker
		Lucero De Paz

Speaker Biographies



Meyling “Mey” Ly Ortiz is Managing Counsel of Employment & Labor at Toyota Motor North America, where she directs litigation, delivers employment advice & counsel, develops training across the organization and supports strategic company initiatives. Prior to Toyota, Mey was at one of the largest employment firms in the world.

Mey received her Bachelor of Arts in Speech Communications from Texas A&M University, where she graduated with honors. She also graduated with honors from Southern Methodist University Dedman School of Law. Mey is active in the legal and philanthropic community and is immensely passionate about diversity, equity and inclusion and mentoring. She is currently Vice President of Mentoring of the Dallas Women Lawyers Association and Social Media Chair of the Orchid Giving Circle, a philanthropic group of Asian American women who raise funds specifically for non-profits that support the Asian community. She also volunteers her time as a moot court coach at SMU and is a facilitator of the Dallas Association of Young Lawyers’ Leadership Class.

She is the proud wife of a Navy veteran and Ironman, who she met in a running store. While she herself has completed 6 marathons, 21 half-marathons, 3 sprint triathlons and 1 Olympic distance triathlon, it was before she earned her favorite title of all – which is mom. It is with her toddler and preschooler that she spends her time away from the office. That and her newest passion project, a personal blog: TheMeybe.com



Erin England is a Partner in the Commercial Finance practice group at Katten Muchin Rosenman LLP in Dallas. She represents some of the world’s largest organizations in connection with domestic and international complex commercial transactions. She helps structure new and sophisticated financing vehicles that fit the business needs of her clients, providing sound advice and effective solutions in competitive and challenging circumstances. Erin was named a Best Lawyer in America in 2021 based on a peer-review survey conducted worldwide, and a Best Lawyer in Dallas by D Magazine in 2018, 2019, and 2020.

Erin is passionate about demystifying the path to success for students and young professionals. She serves on the Board of her local YMCA and as a member of the inaugural Advisory Board of Bold Women Society, a startup that launched this year. She was formerly a member of the Board of Directors of Dallas Women Lawyers Association and the co-chair of the Dallas Association of Young Lawyers Diversity Committee.

Erin holds a B.B.A. in Marketing from Texas A&M University and a Juris Doctorate from Southern Methodist University Dedman School of Law. Erin is approaching her 10-year anniversary with her fellow attorney husband, Justin, and they are raising a four-year-old future Supreme Court Justice, Alexandra. Erin loves to connect people and advance causes. She also loves Harry Potter and stand-up comedy.

Thank you to our generous sponsors, the Dallas Hispanic Bar Association, the Hispanic National Bar Association, and Munsch Hardt Kopf & Harr, P.C.!

