

DALLAS HISPANIC BAR ASSOCIATION
PRESENTS



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CORPORATE
SPONSORSHIP KIT



SATURDAY OCTOBER 9, 2021
6:00pm - 11:00pm

Benefiting the Dallas Hispanic Bar Foundation NOTE: Standing Room Reception with Adjacent Open Courtyard
DHBA to follow occupancy restrictions. *TICKETS WILL BE LIMITED.*



Presenting Sponsor Benefit Package

ONE

\$12,500

Presenting Sponsor of the 2021 Hybrid Reception will receive:

- Prominent Company/Firm Logo on all Marketing and promotional materials as the "Presenting Sponsor"
- Welcoming remarks by company/firm CEO/Partner at opening of the Hybrid Gala
 - Option for in-person, pre-recorded, or via virtual platform
- Inclusion of prepared Video Statement or Commercial (provided by sponsor)
- Company/Firm logo on all Hybrid Gala marketing materials
- Ten (10), DHBA approved, Facebook Posts, highlighting sponsor participation
 - All Posts to be published by December 15, 2021
- Inclusion of premium company promotional merchandise in table placements of the evenings in-person affair
- Presentation of commemorative token of appreciation as Presenting Sponsor
 - Virtual, or in person
- Prominent Company/Firm Logo inclusion in DHBA Newsletter
- Welcome letter from company CEO, with logo, on a pre-event email blast and inclusion in event virtual presentation.
- Opportunity for company representative to serve as the Gala's Honorary Chairman
- Three (3) Center reserved high cocktails tables for fifteen (15) Guests
- Twenty (20) Virtual Reception Links
- Company link on DHBA website



Platinum Sponsor

THREE

\$7,500

The \$7,500 Platinum Sponsor of the 2021 Hybrid Reception will receive:

- Company/Firm Logo on all Marketing and promotional materials as the "Platinum Sponsor"
- Sponsor acknowledgment (with logo on screen) during Opening remarks by DHBA President.
- Company/Firm logo on all Gala marketing materials
- Six (6), DHBA approved, Facebook Posts, highlighting sponsor participation
 - All Posts to be published by December 15, 2021
- Inclusion of company promotional merchandise in evening's affair (to be provided by sponsor).
- Company/Firm Logo inclusion in DHBA Newsletter
- Two (2) Center reserved high cocktails tables for ten (10) Guests
- Fourteen (14) Virtual Reception Links
- Company link on DHBA website

MORE

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Gold Sponsor**OPEN****\$4,500**

The \$4,500 Gold Sponsor of the 2021 Hybrid Reception will receive:

- Company/Firm Logo on all Marketing and promotional materials as the "Gold Sponsor"
- Sponsor acknowledgment (with logo on screen) during Opening remarks by DHBA President
- Company/Firm logo on all Gala marketing materials
- Four (4), DHBA approved, Facebook Posts, highlighting sponsor participation
 - All Posts to be published by December 15, 2021
- Inclusion of company promotional merchandise in evening's affair (to be provided by sponsor)
- Company/Firm Logo inclusion in DHBA Newsletter
- Two (2) reserved high cocktails tables for eight (8) Guests
- Ten (10) Virtual Reception Links
- Company link on DHBA website

**Silver Sponsor****OPEN****\$2,500**

The \$2,500 Silver Sponsor of the 2021 Hybrid Reception will receive:

- Company/Firm name on all Marketing and promotional materials as the "Silver Sponsor"
- Sponsor acknowledgment during Opening remarks by DHBA President
- Company/Firm Name on all Gala marketing materials
- Two (2), DHBA approved, Facebook Posts, highlighting sponsor participation
 - All Posts to be published by December 15, 2021
- Company/Firm Name inclusion in DHBA Newsletter
- One (1) reserved high cocktails table for four (4) Guests
- Six (6) Virtual Reception Links
- Company/Firm Name on DHBA website

Medium Firm Sponsor (6-15 Attorneys)**\$1,000**

The \$1,000 Sponsor of the 2021 Hybrid Reception will receive:

- Company/Firm name on all Marketing and promotional materials as "Medium Firm Sponsor"
- Two (2) tickets for main affair, with Reception link for two (2) virtual guests

Small Firm Sponsor (5 or fewer Attorneys)**\$500**

The \$500 Sponsor of the 2021 Hybrid Reception will receive:

- Company/Firm name on all Marketing and promotional materials as "Small Firm Sponsor"
- Two (2) tickets for main affair, with Reception link for two (2) virtual guests

Public Official**\$250**

- Name and title on all Marketing and event materials
- Personal introduction by DHBA President during Opening Remarks
- Two (2) tickets for main affair, or Reception link as a virtual guest

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Sponsorship Information:

- Confirmed sponsorships at levels above \$4,500+ must submit an EPS formatted logo to Gala Event Planner, Mauricio Navarro (see below contact information).
 - DHBA will adhere to all creative rights and marketing guidelines to ensure the company/firm logo is utilized to the best graphic and professional standards.
- Confirmed sponsorships at levels above \$2,500+ will also appoint a direct point of contact for all event related matters with DHBA Event Planner, Mauricio Navarro (see below).
- No tickets will be mailed to respective sponsors/donors.
- All in person event related logistics will be communicated to the direct point of contact.
- All virtual tickets and links, will also be directed to the appointed point of contact.
- Sponsors/Donors will receive instructions via email by Event Planner., Mauricio Navarro, upon confirmation of sponsorship.
- Public Official Sponsorship benefits are only available to currently appointed or elected officials.

To be included in our event materials, we must receive your Sponsor Confirmation Form no later than October 1, 2021.

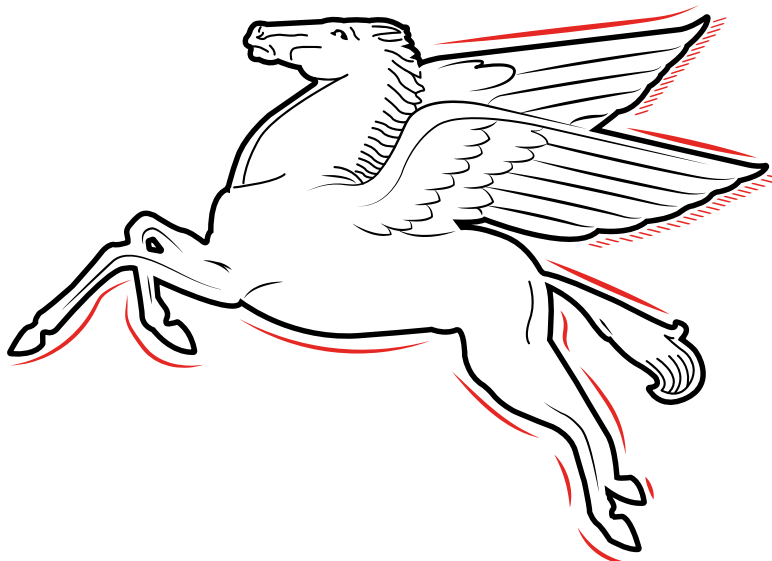
Note: The Dallas Hispanic Bar Foundation is charitable organization under section 501(c)(3) of the Internal Revenue Code ("Code"), and any contributions to the Foundation is tax-deductible as a charitable deduction for income tax purposes. You should also consult with your tax advisor to determine whether any portion of the sponsorship is tax-deductible on any other basis.

For more information please contact:



Gala Event Planner:

Mauricio Navarro
President/CEO
The Navarro Group
C: 214.600.1533
E: gala@dallashispanicbar.com





SPONSORSHIP CONFIRMATION FORM

Presenting Sponsor	___ \$12,500	Platinum Sponsor	___ \$7,500
Gold Sponsor	___ \$4,500	Silver Sponsor	___ \$2,500
Medium Firm	___ \$1,000	Small Firm	___ \$500
	Public Oficial	___ \$250	

Name: _____
Last First Middle Initial

Title: _____

Company/Firm: _____

Address: _____
Mailing Address

Address: _____
City State Zip

Email Address: _____ Phone # _____

Secondary Contact: _____

Email: _____ Phone: _____

Signature _____ Date: _____

Total: \$ _____

Please send the Sponsor Confirmation Form and payment to the following:

**Dallas Hispanic Bar Foundation
2101 Ross Avenue
Dallas Texas 75201**

_____ I am enclosing a check in the amount of \$ _____ made checks payable to the Dallas Hispanic Bar Foundation.

_____ I am Mailing/Emailing my Sponsor Confirmation Form today and I agree to remit payment in the amount of \$ _____ no later than _____.

_____ Please Charge to Credit Card: # _____

Exp: _____ Billing Zip Code: _____ CVV: _____

*** To be included in our event materials, we must receive your Sponsorship Confirmation Form no later than October 1st, 2021. ***